

JOSEPH 'JACK' ALEXANDER HERRICK-KAISER

DIGITAL PRODUCT DESIGNER

Work Experience

Turntable Labs / Hangout FM — Creative Director

JULY 2023 - PRESENT

Currently spearheading design and the creative direction of a digital social media experience that unifies people through a shared love of music online. Rebranded the entire product internally, including creating a new design language, design system, and branding, and developing new and improved features for the web, mobile, and third-party integrations.

Limbox — Lead Product Designer

JULY 2022 - FEBRUARY 2023

Lead Product Designer that collaborated closely with a group of psychologists, clinical user-experience researchers, software engineers and other various stakeholders to enhance and broaden a digital therapeutic app aimed at improving engagement and treatment outcomes for depression in adolescents.

WillowTree — Product Designer

JULY 2018 - MAY 2022 (4 YEARS)

Product designer that successfully guided and managed the development of diverse projects, ranging from humble mobile applications for fledgling startups to complex cross-platform enterprise solutions for renowned Fortune 500 companies such as Fox Weather, Atlassian, Capital One, Locus Health, Kaléo, Synchrony, CFA Institute, PepsiCo, and Lidl.

Education

Rochester Institute of Technology

BFA NEW MEDIA DESIGN — GRADUATED 2018

Deans list from 2015 to 2018, active tutor and member of the New Media Club for undergraduate New Media Design students on campus, active alumni mentor.

Awards

The Webby Awards 2020 — Locus Clinician

BEST VISUAL DESIGN (FUNCTION)

#1 Free App on the App Store — Fox Weather

TOP FREE 2021

Adobe Design Achievement Award — FLUX

SEMIFINALIST

Skills

Interaction
Visual
Motion
Accessibility
Iconography
Rapid prototyping
Wireframing
UX research/usability testing
3D
Web

Tools

Figma
Sketch
After Effects
Experience Design (XD)
Photoshop
Illustrator
Principle
Cinema 4D
HTML/CSS

Hobbies

Storm chasing
Voice acting
Indie music (KGLW!!)
Weightlifting
World domination

Connect

**DER
KAISER** ✦

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