

Jack Kaiser

Product Designer

Introduction

Multidisciplinary designer with a focus on UI/UX, motion and full life-cycle product design and development. From short-term concepting engagements to complex long-term projects whilst working alongside a dedicated development team, I am able to adapt to and conquer any challenge that comes my way.

Experience

WillowTree — Product Designer

July 2018 - Present

Lead product designer that has worked on various projects ranging from simple mobile apps for local startups to sprawling cross-platform enterprise solutions for Fortune 500 companies. Currently working on a next-gen weather experience.

Clients I have worked with—

- Fox Weather
- Atlassian
- Locus Health - 2020 Webby Award Finalist
- kaléo
- CFA Institute
- PepsiCo

Mission Data — UX Design Intern

Summer 2017

Worked alongside senior designers to help aid in the creation of assets for clients such as Papa John's, Makers Mark and an eye-glass fabrication company.

Education

Rochester Institute of Technology

BFA New Media Design — Graduated 2018

Deans list from 2015 to 2018, active tutor and member of the New Media Club for undergraduate New Media Design students on campus, active alumni mentor.

Awards

The Webby Awards 2020 — Locus Clinician

Best Visual Design (Function)

Adobe Design Achievement Award — FLUX

Semifinalist

Skillset

Interaction
Visual
Motion
Graphic design
Iconography
Rapid prototyping
Wireframing
3D
Web

Software + Languages

Figma
Sketch
After Effects
Experience Design (XD)
Photoshop
Illustrator
Principle
Cinema 4D
HTML/CSS

Interests

Meteorology
Voice acting
VR + AR
Indie music
Fitness
Going outside
Video game modding
World domination

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